IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS TYER DIVISION

BLUE SPIKE, LLC,	§
Plaintiff,	§ Civil Action No. 6:12-CV- 00499-MHS § (LEAD CASE)
v.	§
TEXAS INSTRUMENTS, INC.,	§ §
Defendant.	% %
	<u> </u>
BLUE SPIKE, LLC,	 § 8 Civil Action No. 6:12-CV-00587- MHS
Plaintiff,	§ (CONSOLIDATED CASE)
v.	§ §
THE NIELSEN COMPANY (US) LLC,	§ JURY TRIAL DEMANDED
Defendant.	§

NOTICE OF APPEARANCE OF DARREN E. DONNELLY

Defendant The Nielsen Company (US) LLC, files this Notice of Appearance and hereby notifies the Court that Darren E. Donnelly, of the law firm of Fenwick & West LLP, is appearing as counsel for The Nielsen Company (US) LLC. Darren E. Donnelly's e-mail address for purposes of receipt of Notices of Electronic Filing is as follows: ddonnelly@fenwick.com and emancera@fenwick.com.

For other purposes, contact information for counsel is set forth below. Defendant requests that Darren E. Donnelly be included on the Court's and parties' service lists.

Dated: January 22, 2013 FENWICK & WEST LLP

By: /s/ Darren E. Donnelly

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CERTIFICATE OF SERVICE

The undersigned hereby certifies that all counsel of record who are deemed to have consented to electronic service are being served with a copy of this document via the Court's CM/ECF system per Local Rule CV-5(a)(3) on January 22, 2013.

/s/ Darren E. Donnelly

Darren E. Donnelly